



CELEBRATE HUMANITY'S STARS CHARITY GALA

OSCAR NIGHT

WITH

Goodwill Caravan

2022 SPONSORSHIP PACK

CHARITY COMMISSION
REGISTRATION NO: 1176314



WHY WE DO WHAT WE DO

We assist forcibly displaced refugees and displaced populations fleeing war, severe poverty and persecution.

Refugees are not fictional or simply characters in a social media feed; they are ordinary people with hopes, skills and dreams for a safer and more secure future for their families. They are just like you and me, except they have lost everything.

OVER 18,000 MIGRANT AND REFUGEE CHILDREN WENT MISSING IN EUROPE BETWEEN 2018 - 2020*

WHO WE ARE

Goodwill Caravan is a non-profit humanitarian charity registered in the UK, Greece and the U.S.A. We are registered with the Charity Commission for England and Wales (registration no 1176314).

We believe that every family, regardless of race, faith or creed, should have someone to look out for their basic human rights and safety. Every child has the right to a stable future; to live without fear for their own life or the lives of their family.

We look to support some of society's most vulnerable people: families, orphans and detained unaccompanied children who are at risk of becoming victims of illegal organ trade, human trafficking or fatal abductions if left in detention centres, camps or homeless on the streets.

Increasingly, for many, Goodwill Caravan is one of the only holistic and ongoing sources of support in locations like Greece amidst growing crises, which see governments, UN agencies and international charities overwhelmed by the demand on their finite resources.

OUR GOALS



End modern day slavery and trafficking



Reduce unemployment for displaced populations



Provide access to basic necessities



OUR WORK

Working across six key projects that enable us to provide holistic support packages to the most vulnerable populations where they are needed the most, we are able, with your help, to provide:



Legal Aid for Refugees and Asylum Seekers.



Shelter for Women and Children.



Emergency Bulk Aid Distribution.



Critical Medical Care.



Access to the Job Market/Integration.



Transport Service from remote camps to essential services.

Since 2015, we have helped 180,000+ refugees

CASE STUDY - FAWAZ'S STORY

REUNIFICATION OF AN UNACCOMPANIED MINOR



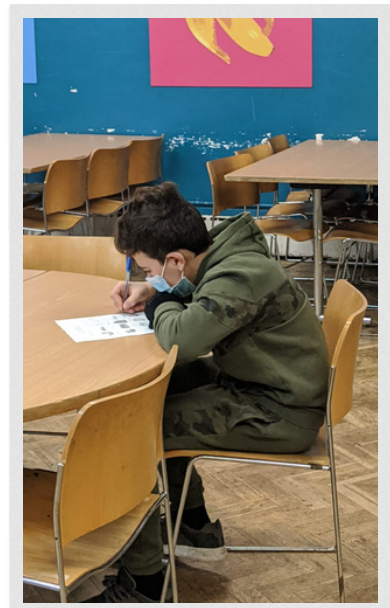
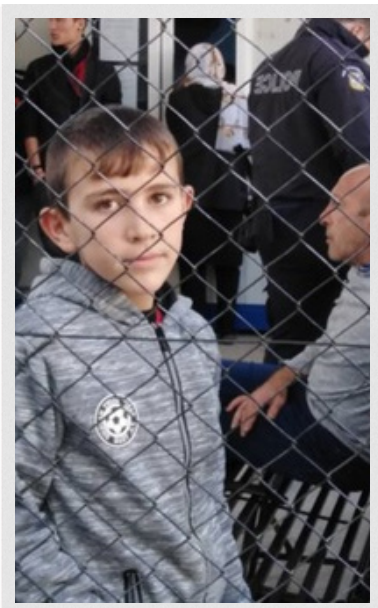
Fawaz was only 10 years old when he was separated from his parents while crossing the border between Syria and Turkey. As they were crossing, they were targeted by snipers. His parents told him to run, he managed to flee to safety but that was the last he saw or heard from them.

Upon arriving on the Greek island of Samos, he was placed in a detention centre where he had to remain for 12 months before being reunited with his aunt in the UK.

We took up his case after being contacted by his aunt, who had herself been supported by GWC in the past and needed our Legal Office's help to assist with the Family Reunification application.

It is thanks to our donors that we are able to keep an outstanding legal team between Greek hotspots on the islands and mainland Athens who tirelessly work alongside asylum lawyers in the UK. Together, they work on extremely challenging reunification cases like Fawaz's whose case was thankfully won, allowing him to finally be able to travel to the UK and be reunited with his aunt in December 2020.

Now living in London with his aunt and her family, Fawaz has finally regained some semblance of his childhood. He attends the local school and has been enjoying playing on their football team.



Left: Fawaz in a Greek detention centre in Samos.

Middle: Fawaz's emotional arrival at Heathrow Airport in London in December 2020.

Right: Fawaz on his first day in school in January 2021.



CELEBRATE HUMANITY'S STARS CHARITY GALA

OSCAR NIGHT

WITH

Goodwill Caravan

November

12

2022

London, UK

Intercontinental
Park Lane Hotel
W1J 7QY

Saturday

6:30

PM

A spectacular reception, 3 course gala dinner, celebrity entertainment, high-end auction and after dinner party with a DJ. We will welcome around 250 attendees and guests on the night.

This will be our 5th Annual Gala Dinner and we would love for you to join us!



This annual event allows us to raise much needed funds to help the many children that need our help. Previous events' sponsors have included Hamleys, Novotel and Sofitel with special guests such as Nish Kumar and Jermain Jackman.

ON THE NIGHT!

OSCARS WORTHY - LIGHTS, CAMERA, ACTION!

Designated red carpet entrance with paparazzi!

Glamorous drinks and savoury snacks reception

3D expressive art installations

Celebrity entertainment

3 course gala dinner

Comedians

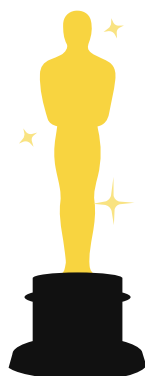
Oscars style awards ceremony

High-end auction

Interactive activities

Raffle prizes

After party dance floor action with DJ



SPONSORSHIP PACKAGES

BECOME A GOODWILL CARAVAN PLATINUM SPONSOR - £20,000

As our primary sponsor you will be seated at the best table and enjoy the full weight of our marketing team to acknowledge your support.

This will include:

- 2 premier tables at the Gala Dinner
- Acknowledgement (and logo) on Goodwill Caravan's website, our event brochure and on social media
- Your logo will join Goodwill Caravan's logo on the event tickets
- Acknowledgement in speeches by our celebrity host of your support
- Your logo on our VIP Red Carpet entrance and on digital monitors throughout the event
- Your company's name will be on the Welcome Reception and a representative will be offered a 3 min opportunity to speak to guests about why you are supporting our work
- A 25% discount when purchasing additional tickets

BECOME A GOODWILL CARAVAN GOLDEN SPONSOR - £15,000

We are able to offer a maximum of 3 Golden sponsorship opportunities. This will include support from our marketing team to acknowledge your support; and:

- 1 premium table and 1 deluxe at the Gala Dinner
- Acknowledgement (and logo) on Goodwill Caravan's website, our event brochure and on social media
- Your logo on our VIP Red Carpet entrance
- Your logo on digital monitors throughout the event
- Acknowledgment by our celebrity Host of your support
- Your logo as the key sponsor for the post dinner party and DJ
- 20% discount when purchasing additional tickets

BECOME A GOODWILL CARAVAN SILVER SPONSOR - £10,000

We are able to offer a maximum of 5 Silver sponsorship opportunities. This will include support from our marketing team to acknowledge your support; and:

- 2 Deluxe tables at the Gala Dinner
- Acknowledgement (and logo) on Goodwill Caravan's website, our event brochure and on social media
- Your logo on our VIP Red Carpet entrance
- Your logo on digital monitors throughout the event
- Your logo on the table menus
- 20% discount when purchasing additional tickets

BECOME A GOODWILL CARAVAN BRONZE SPONSOR - £5,000

We are able to offer a maximum of 10 Bronze sponsorship opportunities. This will include support from our marketing team to acknowledge your support; and:

- 1 Deluxe tables at the Gala Dinner
- Your logo on our website and on digital monitors throughout the event
- A 20% discount when purchasing additional tickets

OTHER SUPPORT OPPORTUNITIES

- We will be providing gift bags to every attendee so why not donate something fabulous that will have people remembering your name long after the event.
- Donate an auction item for the dinner. Past donated items have included overseas holidays, backstage concert passes and even tickets to New York Fashion Week. How creative are you feeling? Maybe your CEO would like to join us, grab the gable and try their luck alongside our auctioneer on the night. Great fun and brand recognition while raising important funds for our work.
- Pre-Christmas Office team Building - Great food, entertainment and a reason to get dressed up in the run up to Christmas - you could even make your support a thank you to your staff team while showing how much your brand cares at the same time.
- We are also looking for high quality raffle prizes and everything donated will be recognised by brand on our website and in our event brochure on the night.

CONTACT US

For more information on how you can support the Goodwill Caravan 'Oscars Night' Gala contact us:



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Support us on:



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